National Conference on
Curbing Post Harvest Losses to Enable Resilient Food Systems

February 09, 2024 | Delhi
India’s agricultural landscape is a vibrant tapestry of diverse crops and ecosystems, sustaining millions of livelihoods and contributing significantly to the nation’s economy. However, this rich agricultural heritage is confronted with a pressing challenge - the persistent issue of post-harvest losses. These post-harvest losses further hold back the full realization of India's agricultural potential. Post-harvest losses, encompassing everything from inadequate storage facilities to market inefficiencies, suppressing the agricultural sector. Insufficient cold storage, outdated processing methods, and poor market linkages contribute to a substantial portion of the harvest ending up as waste. This not only undermines the efforts of farmers but also has broader implications for food security, economic sustainability, and environmental conservation.

The challenges are multifaceted, involving issues at various stages of the supply chain. Inadequate infrastructure often results in the premature spoilage of perishable crops, while the lack of modern technologies contributes to losses during harvesting and processing. Inadequate market linkages amplify the economic impact on farmers, perpetuating a cycle of vulnerability.

While acknowledging the challenges, there have been notable efforts to address the post-harvest landscape in India. Initiatives ranging from technological interventions to policy reforms have been set in motion. The integration of modern technologies, such as precision agriculture and advanced storage solutions, has shown promise in minimizing losses. Additionally, certain policy measures aimed at improving market linkages and stabilizing prices have sought to create a more favorable environment for farmers.

However, these improvements remain a work in progress, with much ground to cover. A tangible change requires a holistic approach that not only identifies specific challenges but also fosters a collaborative ecosystem where farmers, policymakers, researchers, and entrepreneurs actively contribute to transformative solutions.

Moving forward, a comprehensive strategy is imperative to pave a way towards a more resilient and efficient post-harvest system in India. This involves investing in robust cold storage facilities, efficient transportation networks, and modern processing units to mitigate losses during storage and transportation. To encourage and facilitate the adoption of cutting-edge technologies by farmers, promoting precision agriculture, mechanized harvesting, and advanced storage solutions. Implement policies that enhance market linkages, reduce intermediaries, and stabilize prices, ensuring fair returns for farmers and a more predictable market environment.

Development and implementation of extensive training programs is essential for farmers and stakeholders involved in the post-harvest process, fostering awareness and imparting skills to enhance post-harvest management practices. Promulgating collaborative research initiatives between institutions, the government, and private enterprises to drive innovation in post-harvest technologies and practices. In conclusion, the post-harvest status of India is at a critical juncture, presenting both challenges and opportunities. A concerted effort, with a focus on infrastructure, technology, market reforms, capacity building, and innovation, will concretize the way for a more sustainable and prosperous agricultural future in India.

Keeping in view the importance of the subject, ASSOCHAM proposes to organize its National Conference Curbing Post Harvest Losses to Enable Resilient Food Systems, in New Delhi, on February 09, 2024 to address and discuss the pertaining issues and create a way forward which can eliminate the challenges and garner the outcomes bearing fair results of profitability within sustainability.
Identification and Addressing the issues of food waste and post-harvest losses and ways to regulate and reduce food waste losses in accordance with sustainable development goals.

Addressing all the aspects of a whole agro-food value chain from farm to fork through digitalization to ensure food safety and security.

Enhancing end to end stakeholder engagement during the whole process to control unlawful handlings.

Promoting Agri-Food supply chain to become more organized, leveraging and improving market linkages.

Strengthen the skill development to sectoral preferences of skill set and expertise required in this area and promote awareness creation regarding capacity building and training.

NOTABLE ORGANIZATIONS & PEOPLE TO BE PRESENT

- Ministry of Food Processing Industries
- Ministry of Agriculture and Farmers’ Welfare
- International Fund for Agricultural Development
- Asian Development Bank
- World Bank
- World Food Program
- Indian Council for Agricultural Research
- Indian Council for Research on International Economic Relations (ICRIER)
- National Institute of Food Technology, Entrepreneurship
- Agri-Entrepreneurs
- Credit Facilitators
- Stakeholders from Warehouses, Cold Chain and Supply chain Industries
- Stakeholders from Food Processing, Technology, and Agri Industries
- NGOs and Civil Societies
- Beverages Sector

SESSION THEMES

SESSION I

Theme: Current Trends and Challenges in Food Supply Chains with regards to Post Harvest Losses

SESSION II

Theme: Strategies to make Digitalisation Feasible in Food Supply Chains

SESSION III

Theme: Effective Ways to Equip Value Addition and its Management
The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

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<tr>
<th>Conference Partner</th>
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<td>Rs. 10 Lakhs</td>
<td>Rs. 7 Lakhs</td>
<td>Rs. 5 Lakhs</td>
<td>Rs. 3 Lakhs</td>
<td>Rs. 1 Lakhs</td>
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- Status of ‘Conference Partner’ and the Partner’s name and logo will be prominently displayed at the Conference venue.
- Branding of company logo at the main backdrop at the Conference Venue.
- Branding of company logo at the main backdrop of the Conference Venue.
- Logo branding in Thank you panel at the Conference Venue.
- Logo branding in event brochure.
- Speaking opportunity as Panelist in 2 Technical Sessions.
- Corporate Video Play at conference during the Lunch break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 10 Complimentary Passes to attend the Conference.

- Logo visibility on event Backdrop.
- Logo in newspaper advertisement.
- Logo in Thank you panel at the Conference Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Conference.

**PARTNERSHIP OPPORTUNITIES**

**PARTICIPATION FEE**

**INR 2,500/- Per Delegate (Including GST)**

**For more information, please contact:**

Mr. Raghav Sharma  
M: 63770 22294  
E: raghav.sharma@assocham.com

The Associated Chambers of Commerce and Industry of India  
Corporate Office: 4th Floor, YMCA Cultural and Library Building, 1 Jai Singh Road, New Delhi-110001  
Tel: 011-4655 0555 (Hunting Line) | Fax: 011-2301 7008/09 | Web: www.assocham.org

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